

# MUSIC THERAPY E-BOOKS



*buy, sell, create*

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## E-BOOK BRAINSTORMING WORKSHEET

Date

### CONTACT INFORMATION

FIRST NAME

LAST NAME

PHONE NUMBER

EMAIL ADDRESS

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WHERE ARE YOU AT RIGHT NOW IN THE E-BOOK  
CREATION PROCESS?

WHAT IS YOUR ULTIMATE  
GOAL FOR WRITING AN  
EBOOK?

WHAT IS YOUR  
TIMELINE? START  
WITH THE END DATE  
AND WORK  
BACKWARDS.

I want to  
finish my  
e-book  
by:

First 10  
pages  
done by:

Title  
picked  
by:

I want to  
narrow my  
topic down  
to three  
ideas by:

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## THINGS TO CONSIDER:

### YOUR AUDIENCE.

Who do you want reading your book? Is it for professionals? Students? Interns? Families? Clinics? Parents? Clients? Groups? Individual sessions? Private Practice owner?

### YOUR TOPIC.

Narrow it down. Don't be too broad. Think of a topic or population that you love. Have more than one? Write more than one e-book!

WHAT TYPE OF BOOK  
WILL IT BE?

Professional help  
and ideas

Activity sheets

Q & A

Songs

Session ideas

Lessons learned

Thoughts/  
Experiences

Other

THERE HAS BEEN, AND WILL NEVER BE, ANOTHER MUSIC  
THERAPIST LIKE YOU. What is YOUR story? What makes you  
unique as a person? A therapist? Use this to help brainstorm  
ideas for your e-book!

FIRST WORDS THAT COME TO MIND WHEN  
YOU THINK "E-BOOK"

FIRST WORDS THAT COME TO MIND WHEN  
YOU THINK OF YOUR E-BOOK TOPIC:

FEARS? Questions? Concerns? Self-Doubt?  
WRITE THEM DOWN BELOW.

HOW TO OVERCOME YOUR FEARS (i.e. left  
column) ABOUT WRITING AN EBOOK:



Want 1:1 help? Have specific questions? Would you like to participate in either our design or consultation services?

Let us help you in your e-book creation process!

Please put your needs, questions, and comments in the space below, attach the file to an email and send it to either [michelle@musictherapyebooks.com](mailto:michelle@musictherapyebooks.com) or [rachel@musictherapyebooks.com](mailto:rachel@musictherapyebooks.com).